



Spectrum Cosmetics Labs, Inc.
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FOR IMMEDIATE RELEASE

SPECTRUM COSMETICS LABS, INC. ESTABLISHES INTERNET PRESENCE

<http://www.spectrumcosmeticslabs.com/pdf/pr1>

August 12, 2002

Spectrum Cosmetics Labs, Inc. is pleased to announce the launch of their web site <http://www.spectrumcosmeticslabs.com>. The web site is designed to provide stakeholders- employees, vendors, owners, stylists and our many loyal customers and new customers with a central, convenient source for information about Spectrum Cosmetics Labs, Inc. and the products that Spectrum Cosmetics Labs, Inc. manufactures. By visiting this site often stakeholders- customers, employees, vendors, owners, stylists and consumers will be able to keep up with Spectrum Cosmetics Labs, Inc. related news, trends and events. The Spectrum Cosmetics Labs, Inc. web site can help visitors to get answers to questions about Spectrum Cosmetics Labs, Inc. and the products the company manufactures. This site provides visitors with additional access to the services provided by Spectrum Cosmetics Labs, Inc. Visitors can request Point of Purchase materials such as Posters, brochures and style-technical information. Distribution partners can take advantage of special offers like co-op advertising in today's top fashion magazines. Content will be added on an ongoing basis so check the site often. And please let us know what your issues and concerns are so we can be the best and continue to provide and market the highest quality, most effective and appropriate products to you the consumer.

For more information contact

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